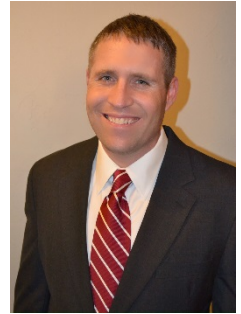




**Oklahoma City, OK, March 3, 2016-** Kirby-Smith Machinery has hired Bill Sinkinson as Technician Recruiter and Retention Specialist. He will be responsible for recruiting, developing, and retaining quality service technicians for Kirby-Smith's ten branch locations across OK, TX, MO, and KS.

Sinkinson brings valuable hands-on experience to the role, having served as a service technician while attending the Oklahoma State University Institute of Technology Komatsu Program for 2 years with Kirby-Smith. He completed the ACT program in 2015 and has also served as a service writer for the Oklahoma-City based equipment distributor.

Sinkinson has a background in training and program development from his time in the Marine Corps, and is passionate about the work involved in this new position. *"I believe that mentoring and developing quality technicians is the life blood for our company's Service Department. I look forward to working with the staff to develop a quality training plan and programs that support the growth of our technicians here at Kirby-Smith."*



Kathy Dunn, Human Resource Manager for Kirby-Smith, reflected that the company's continued growth was the catalyst to create a recruitment position dedicated to the development of the company's service technicians. *"With growth comes the need for even more high quality, skilled employees,"* she said. *"Having Bill on board to concentrate solely on the recruitment of service technicians and students for our technology school programs will allow us to place an even greater emphasis on the quality of skills brought to our company through a screening and selection process for placement of service technicians as we move forward in our plan to grow and expand our business."*

Dunn also mentioned that Kirby-Smith plans to refine and expand internal training related to technical skills, helping current technicians to continually increase their knowledge and expertise in servicing and maintaining equipment for customers. *"I think Bill will be a great asset to Kirby-Smith in helping to achieve this strategic company initiative."*

Sinkinson served 11 years of active duty in the United States Marine Corps. He has a B.A. in English from the Virginia Military Institute and an Associate's Degree in Diesel Technology from OSUIT. He moved to Shawnee, OK in 2013. Bill and his wife Jenny have three children- Camiryn, Elizabeth, and W.

#### **About Kirby-Smith Machinery, Inc.**

Kirby-Smith Machinery, Inc. was established in 1983 and is recognized as one of the premiere new and used heavy construction equipment and crane dealers in the country. Kirby-Smith Machinery and their hundreds of dedicated professional employees are committed to providing reliable new and used equipment for sale and equipment rentals, responsive service and equipment parts for multiple makes and models. Kirby-Smith has 10 branch locations in Oklahoma, North Texas, West Texas, Kansas, and Missouri. For more information about Kirby-Smith Machinery, call us at 888-861-0219 or visit our website at [www.kirby-smith.com](http://www.kirby-smith.com)

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